

What It Is

Metro Detroit Leagues – The National Homebuilders League (NHBL) is a new competitive sporting event series for contractors, tradespeople, DIYers and construction professionals across southeast Michigan. Teams compete head-to-head in hands-on regular seasonal matchups — point scoring, timed framing, precision trades skills, national playoffs and world championship— that showcase real BuildSport craftsmanship in an exciting yet competitive sports format.

Inspire Change

Beyond the sports competition, the league is built to strengthen the local and underserved construction community: connecting contractors, subcontractors, suppliers, and builders — centering minority-owned businesses — through shared events rather than cold outreach.

Why Sponsor Detroit

- Direct visibility with dozens of active contractors, builders, and trade businesses across metro Detroit
- Brand association with a positive, community-building event in the local trades
- Logo placement on jerseys, event banners, and promotional materials
- Recognition across events, social media and press coverage
- Opportunity to build projects or co-sponsor team events
- Become an early investor in Detroit Buildsport

Sponsorship Tiers

 Tier	Investment	Benefits
Builder Sponsor	\$10,000	World Super Builders partner package (Includes all Tiers below)
Framer Sponsor	\$4,000	Playoffs partner package (Includes 2 Tiers below)
Foundation Sponsor	\$2,500	Presenting-sponsor naming rights, largest logo placement on event jerseys/banners, dedicated social media spotlight, VIP recognition at awards ceremony, sponsored team entry
Team Sponsor	\$1,000	Logo on one team's jerseys and gear, event banner placement, social media mention, sponsored team entry
Supporting Sponsor	\$500	Logo on event banner and program, listed as supporting sponsor in event promotion

Sports Format

Two National Teams of 2–5 compete across a rotation of trade-skills, in a point game matchup in 5 quarters. (includes: framing levels, speed builds, precision cutting/measuring challenges, team assembly practice). In 1 Predictable scoring Format.

Season

Your Product Placement, display and stations to be finalized based on venue and sponsor input. Your Michigan Team schedules players 5 games across the 4-month season. Planned as a recurring seasonal event.

Get Involved | We'd love to have your company involved from day one as a Builder Sponsor.

Contact: J. GIBSON | DetroitTurboChargers@NHBL1.COM

Detroit Turbo Chargers | [Office Southfield, MI](#)